



Chevrolet Cruze Enthusiasts Descend On Lordstown Plant For Event

BY [SEAN SZYMKOWSKI](#) — MAY 22, 2017

It doesn't matter what kind of car: there's typically a community surrounding it. The [Chevrolet Cruze](#) is no different.

Cruze Talk, a social media group for Cruze enthusiasts, recently proved the point during its fifth annual meet at the [Lordstown, Ohio facility](#), which builds the compact sedan. Local news affiliate [33 WYTV](#) reports owners from 16 states and Canada made the journey to the Lordstown plant for a celebration and tour of the facility.

"The Cruze, for some reason, attracts older people, younger people, middle-aged people, people through all walks of life, and they get together and they just click," Andrei Pop, a member of the group, said.

The plant workers also appreciate the owners' input.

"It's just an amazing interaction. They're probably more adept at knowing what the Cruze is all about than the average person so their feedback is very important to us," UAW Local 112 President Glenn Johnson said.

The Cruze proved to be a success when it was introduced last decade, the right car at a time when the economy began to flounder and gas prices clipped \$4 per gallon in many areas. The second-generation Cruze, despite being a [well-rounded machine](#), has [not found similar sales success](#). Low gas prices and a surging crossover market can take the blame.



